



Membership Update

by Ben Spitzer
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Welcome

Welcome to the newest monthly column featured in ARA Magazine. This column will be one of your best sources for information pertinent to the membership. It will be a quick reference for dates of field days, business meetings and other Affiliate activities. We will highlight new programs and cover events that you will want to know about. This column will facilitate a more open line of communication between the National Office and all Affiliate Organizations. Please let me know of any events that your Affiliates are planning so that I can update the list of upcoming events. Email any news to ben@redangus.org.

Affiliate Officer Orientation

Five affiliate officers gathered at the National Headquarters in Denton on July 17th and 18th for Affiliate Officer Orientation. This was two intense days that gave attendees a glimpse at what goes on

daily at the RAAA. Attendees at this event were: Jack Janssen, president of the Kansas Red Angus Association; Mary Malloy, secretary of the Northwest Red Angus Association; Gene Madden, president of the Oklahoma Red Angus Association; Dick Kealy, president of the Illinois Red Angus Association; and Mark McCourqodale, president of the California/Nevada Red Angus Association. We plan on holding another Orientation soon. To get your name on the list contact me at ben@redangus.org.

Update Your Association Contact Information

I am currently working on updating my information for contacts at each Affiliate Association. I have received contact information for a few Affiliates but I am still working off of outdated contacts for many of your Associations. I can only work with the information you send me. Please send me your updated contact information including email addresses for all officers, directors

and Association website information. Again, send information to me at ben@redangus.org.

Increased Matching Funds Available

The RAAA Board of Directors voted at the June board meeting to increase the available funds for each Affiliate from \$1000 in matching funds to \$1500. The process for accessing these funds is fairly simple. To be eligible for matching funds, the ads must be approved by me and designed by Kevin LeMaster. Ads will be a variation of national ads currently being run by RAAA. Contact me at (940)387-3502 for more details and to discuss your Association's advertising opportunities.

Convention Affiliate Officers Breakfast

Those of you who are Affiliate Officers and are planning on attending the National Convention in Kerrville, Texas should also make plans to attend the Affiliate Officers Breakfast on Friday Sept. 22 at 6:30 am. We are planning on having a great program and an open forum for the exchange of ideas and information to make your Affiliate better.

Dates to Remember

Red Angus National Convention, Kerrville, Texas September 20-23. ■