



Membership Update

by Ben Spitzer
Communications/Member Services Director

Field Days

Summer seems to be the time for Red Angus Field Days. Several Affiliate Associations are busy planning upcoming field days. Field days are one of the best times to get to know other breeders, exchange ideas, and get exposure for your program and the breed. For those planning a field day, please be sure to let me know of your event well ahead of time so that we can help you promote it to the industry. We want you to have all the promotional materials you need as well as assist you with any topics you may want us to discuss from the National office.

Brochures

Several new Red Angus brochures have appeared in ARA Magazine over the last several months. These are updated versions and should replace any materials that you have from past years. It is important to present the most current information to our customers and those interested in Red Angus genetics. If you have questions or need new or additional brochures, give me a call or email: ben@redangus.org.

Banner Stands

By popular request, we are making the banner stands available to Affiliates at a cost share price through the Co-op Advertising program. This really makes these affordable to Affiliates no matter what their operating budget might be. Contact me for more details on how your Association can utilize this program.

Coming Events

Be sure to keep me up to date on your Affiliate Association news and events. Send information to ben@redangus.org.

Texas Red Angus Association Field Day (Elmore Red Angus, Lone Oak, TX) - June 9

Florida Cattleman's Association Annual Convention (Marco Island, FL) - June 18-21

Beef Improvement Federation Annual Meeting (Ft. Collins, CO) - June 6-9

Illinois Red Angus Breeders Field Day (Adolph Red Angus, Mt. Carroll, IL) - July 1

Missouri Red Angus Association Field Day (James River Farm, Rogersville, MO) - July 7

Nebraska Red Angus Association Field Day (Cross Diamond Cattle Co., Bertrand, NE) - July 12

NCBA Summer Conference (Denver, CO) - July 17-20

OCA 55th Annual Convention & Trade Show (Oklahoma City, OK) - July 26-28

Texas A&M Beef Cattle Short Course (College Station, TX) - August 6-8

Minnesota Red Angus Association Tour - August 24-25

Kansas Red Angus Association Directories are available at www.kansasredangus.org