



RAAA Affiliate Update

by Clint Berry, RAAA Communications/Member Services Director

SERAA Field Day

The Southeast Red Angus Association's (SERRA) Annual Field Day was held on June 28th. This year's event was hosted by Hickory Hill Farm in Taft, Tenn. Farm Manager, John Carter and owner Wiley Finley and family, treated the SERAA membership to cattle tours and had several speakers lined up to educate and entertain the crowd. Along with the SERRA membership, the Junior Red Angus (JRA) Round-Up attendees were in attendance as they wrapped up their week long program. The JRA held a quiz bowl contest among their attendees and drafted the services of several distinguished SERRA breeders. A big thanks to Hickory Hill Farms for all

their hard work in putting together a successful field day and for their generous hospitality.

Sal Forbes Portait Fundraisers

Founding Red Angus breeder, Sal Forbes of Beckton Stock Farms, is being inducted into the Saddle and Sirloin Club in Louisville, Ky. Sal will not only be the first Red Angus breeder to have this honor, but also the first woman to have the distinction of having her portrait hang in the halls of the North American International Livestock Exhibition. Both the Texas Red Angus Association and the Kansas Red Angus Association have held fundraisers to help offset the cost of the induction and

portrait. These Affiliates have issued a friendly challenge to all other RAAA Affiliates to raise additional funds for the cause. Anyone interested in fundraising should contact Ann Holsinger at the National Office in Denton (940) 387 – 3502 or ann@redangus.org.

Web Banner Advertising

The RAAA has purchased a banner ad on the BeefCowCalf.com website as the Genetics sponsor and the Bull Selection sponsor. Another website that RAAA is advertising on is BullShop.com, the owner Paul Soli has been great to work with and has generously offered to give some free/discounted advertising to all RAAA Affiliates. I would encourage your Affiliate to take advantage of this opportunity to help promote Red Angus and your organization's activities including state sponsored sales, field days, shows or even FCCP sales. ■