

Get More Bang

For Your Advertising Buck!

These Beef Industry Publications have offered special advertising rates for Red Angus to kick off the Spring 2011 Bull Sale season!

Leverage your Red Angus Bull Sale's advertising dollars with RAAA's to:

- 1) Purchase advertising space in bulk
- 2) Increase buying power through sharing in RAAA's frequency discount rates.
- 3) Share in the impact of a multi-page, full color "All Red Angus" special section/insert.



Opportunity #1: High Plains Journal

Feb. 7 - 8-page Insert

	Standard Rate	Discounted Rate
Jr. Page	\$7,635	\$1,610
1/4 Page	\$4,268	\$830



Opportunity #2: Three Publication Combo

Midwest Marketer - Feb. 2 - 8-page Insert

Tri-State Neighbor - Feb. 9 - 8-page Insert

Cattle Business Weekly - Feb. 17 - 8-page Insert

1/2 Page Vertical or Horizontal

All 3 Inserts	Standard Rate	Discounted Rate
	\$2,475	\$1,195

**There are a limited number of ad spaces,
so reserve your's now...**

First Come, First Served!

Reservation Deadline - Dec. 7th, please call Ann at (940) 387-3502 or email at ann@redangus.org

Ad Deadline - Dec. 15th, please call Kevin at (515) 225-0051 or email at kevin@redangus.org