

Profit... \$implified

You're invited to an interactive workshop focused on the challenges facing Florida ranchers. Join in to discuss solutions for adding profit to your ranching operation.

January 19th at the Florida Cattleman's Association Headquarters in Kissimmee, FL. Held prior to the 28th Annual Florida Cattleman's Institute and Allied Trade Show on January 20th.

Seedstock Workshop

Jan. 19th 9:00 a.m. -11:00 a.m.

Open to all bull suppliers with interest in using Red Angus, Simmental or SimAngus genetics.

Ranchers Interactive Workshop

Jan. 19th 12:00 noon -3:30 p.m.

Featuring...

Dan Dorn - Decatur County Feedyard

Marty Ropp - Allied Genetic Resources

Jeremie Ruble - ASA Eastern Region Field Rep/Marketing Services

Clint Berry - RAAA Commercial Marketing Director

Open Forum Panel Discussion comprised of Florida Ranchers, Seedstock Suppliers and Feeders!

Matt Pearce - Pearce Cattle CO (SimAngus/BR) Okeechobee, FL - Commercial Cow/Calf

Alan Kelley - Kenansville Cattle CO (RA/HH/BR) St. Cloud, FL - Commercial Cow/Calf

Doug Gibbs - Gibbs Farms (SM/SimAngus) Ranbourne, AL - Seedstock Producer

Donnell Brown - RA Brown Ranch (RA/AN/SM/SimAngus)

Throckmorton, TX - Seedstock Producer

Gordon Jones - Red Hill Farms (RA/SM/SimAngus)

Lafayette, TN - Seedstock Producer

Stick around for the FCIA Steak Supper that evening and the FCIA Conference & Trade Show on Jan. 20th.

For more information, please contact:

Jeremie Ruble • (406) 581-7940

Clint Berry • (417) 844-1009

Sponsored by

AMERICAN
Simmental
ASSOCIATION
www.simmental.org

Building Better Beef...

Red Angus
RedAngus.org

