

# Young Guns 2010

July 25-27<sup>th</sup> – Sioux Falls, South Dakota  
Headquarters – Ramkota Hotel & Conference Center

Co-Sponsored by:

American Simmental Association (ASA) & Red Angus Association of America (RAAA)

## Sunday, July 25<sup>th</sup>

5:00 pm Gather in Hotel Lobby  
5:30 pm Leave Hotel for Milton & Peggy Ustad's Ranch - Commercial Cow Calf Operation  
6:30 pm Cattle Display, Welcome, Dinner, and Young Guns Introductions  
8:00 pm Return to Hotel

## Monday, July 26<sup>th</sup>

6:30 am Breakfast --Ramkota Hotel  
8:00 am The Future of Ranching - Dr. Barry Dunn, SDSU Dean, College of Ag & Life Sciences  
9:00 am Turning Generations...One Ranch at a Time  
10:00 am Coffee Break  
10:15 am "Emulating Economies of Scale" - Moderator – Dr. Jerry Lipsey, ASA

- Seedstock Demographics of the next decade
- Cooperative Marketing Opportunities

Noon Lunch – Ramkota Hotel  
12:30 pm "Beef's Future Value Drivers" - Moderator –Blake Angell, Meyer Natural Angus

- Why we change genetics – Consumers drive the bus
- Q&A – audience responders
- Feeders' Point of View

2:00 pm Leave for South Dakota State University (SDSU)  
3:00 pm Arrive at SDSU Animal Science Dept/Bldg

- Welcome – About SDSU – Drs. Clint Rusk and Robbi Pritchard
- Live Cattle Exercise

5:00 pm On the Horizon – SDSU's New Research Initiatives  
5:30 pm Dinner – SDSU Graduate Students  
6:30 pm Bull Sessions – Round Table Discussions with SDSU Researchers  
7:00 pm What's Our Motivation? – Moderators: Dr. Kelly Bruns, SDSU

- Commercial Rancher Panel

8:15 pm Return to Hotel

## Tuesday, July 27<sup>th</sup>

6:30 am Breakfast—Ramkota Hotel  
8:00 am Genetic Evaluation Workshop – Dr. Wade Shafer, ASA and Larry Keenan, RAAA  
10:30 am Leave for Eichacker Ranch, Salem, SD – Steve Eichacker  
11:00 am Better Seedstock Solutions ...Moderated by Willie Altenburg - Genex Cooperative

- Seedstock Supplier Panel

Noon Lunch  
1:00 pm Eichacker Ranch Cattle Display/Live Cattle Exercise--Steve Eichacker and Kelly Schmidt, ASA  
3:00 pm Closing Thoughts...Donnell Brown, RA Brown Ranch, Throckmorton, TX  
4:00 pm Return to Hotel