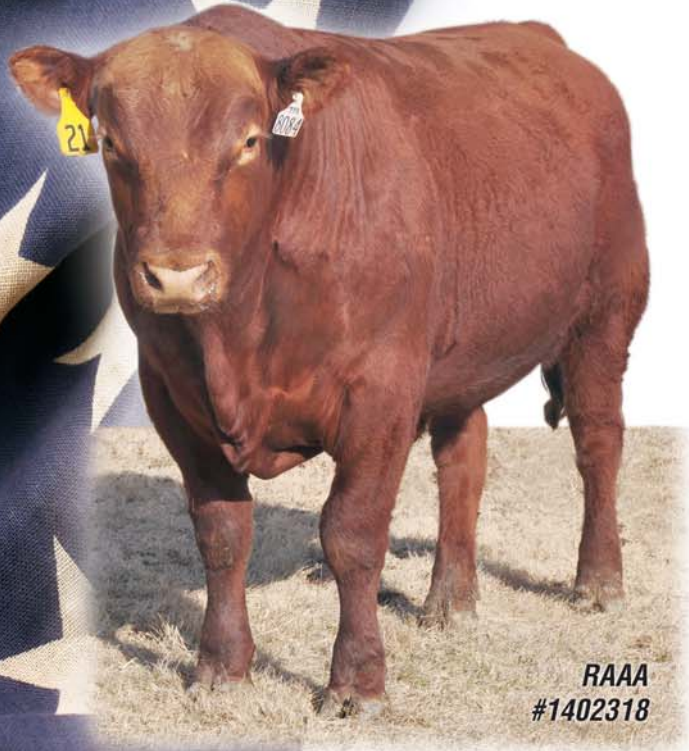


Crs Diamnd **21 GUN SALUTE**



RAAA
#1402318

Support the
★ **All American Beef Battalion** ★
and feed a soldier a steak!

MILE HIGH CLASSIC RED ANGUS SALE

*Sunday, January 8, 2012
4 p.m. • NWSS • Denver, Colo.*

will kick off with the sale of

Crs Diamnd 21 GUN SALUTE

*All proceeds from the sale of this bull will be donated to
the All American Beef Battalion.*



Cross Diamond Cattle Co. originally sold Lot 21, "Crs Diamnd 21 Gun Salute," at their sale Dec. 12, 2011, with all proceeds benefiting the All American Beef Battalion (AABB).

Arcadia Land and Cattle Co. of Stringtown, Okla., Silver Spur Ranches of Wyoming, Colorado, Nebraska and New Mexico, and

Horsley Red Angus of Stringtown, Okla., purchased the bull and are now donating him back to the cause – to support our American soldiers and their families, and to nourish them with American Beef.

You can participate in supporting this cause by attending the Mile High Classic Sale and bidding on this bull.



For more information contact:

Barry Horsley, Arcadia Land & Cattle Co. • (580) 743-0006

Cheremie Viator, Silver Spur Ranches • (979) 777-9419

Kim & Scott Ford, Cross Diamond Cattle Co. • (308) 876-2211

Kyle Gilchrist, Gilchrist Auction Co. • (641) 919-1077

A close-up, vertical view of the American flag, showing the blue field with white stars and the red and white stripes. The flag is draped and slightly wrinkled, occupying the left side of the page.

ALL AMERICAN ★ BEEF BATTALION ★



Our Purpose

- ★ **To organize and sponsor steak feeds, entertainment, programs, meetings and projects with Service members and their families.**
- ★ **To encourage and assist them in any reasonable manner.**
- ★ **To foster among the people of the United States an appreciation, respect and honor for our Armed Forces Military Service members whose sacrifices have – and will continue to – make our freedoms possible.**

The All American Beef Battalion is the vision of Bill Broadie of Ashland, Kan. Bill is a fourth-generation cattleman in Kansas who served with the 3rd Marine Division in Vietnam in 1967.

Our vision is to support the troops fighting the war on terror while promoting American Beef. We can do this as an industry by having steak feeds for deploying troops and at their homecoming. As we advance into this mission, we hope to take the cookouts directly to the combat zones wherever they may be.

As our experience grows, we believe there are many avenues we can take to support the troops and promote American Beef. There are many ways we can help the troops, not only by feeding them but also by helping their families or by helping the families of those killed in combat. To do this we have a dream ... it's a mission bigger than any individual, but not bigger than our industry.

We ask for your help to support these young men and women who offer so much for all of us.

***So we ask you now,
“Who wouldn't buy a soldier a steak?”***

**From the All American Beef Battalion website,
www.steaksfortroops.com*

Dear RAAA Affiliates, Fellow Red Angus Breeders and Breed Enthusiasts,

I wanted to take this opportunity to visit with you about a special opportunity that will be coming up for the Red Angus Community at the NWSS in Denver on Sunday, January 8th.

Recently during the Cross Diamond Production Sale, Kim and Scott Ford most generously donated all of the proceeds from the Lot #21 bull, "Cross Diamond 21 Gun Salute," to the All American Beef Battalion (AABB). The AABB performs many activities for our service men and women, but their main focus is to honor them for their sacrifices and dedication by serving them an American "bred and fed" ribeye steak either prior to deployment or upon return from their tour of duty.

The AABB is a non-profit organization that is totally funded from private donations and was a vision of Bill Broadie (a Vietnam Veteran and cattleman) whom many of you have associated with Superior Livestock for years. We "Thank" him for his relentless effort and dedication to this cause. "21 Gun Salute" was purchased by Silver Spur Ranches, Arcadia Land and Cattle Co. and Horsley Red Angus. This group has decided to further the cause by offering "21 Gun Salute" for sale again at the Mile High Classic at the NWSS.

In an effort to make the most of this opportunity to honor our service men and women who make the sacrifice that insures our freedom so that each day we may enjoy the lifestyle of farming and ranching and enable us to feed this great nation and world, I am asking for your support in bidding on "21 Gun Salute."

The Oklahoma Red Angus Association has stepped up and is donating \$500 dollars to the cause. They would like to challenge other affiliates to donate an equal amount to this very worthy and honorable effort. With each \$500 donation comes the opportunity to nominate a veteran who is currently in the cattle business (registered or commercial).

It is our intention to pool all donations together and if successful in purchasing "21 Gun Salute," then donate the bull back to be awarded to one of the nominated veterans whose name will be drawn from a hat. Breeders or other affiliated businesses may also donate at an equal level and nominate a veteran as well. We already have some breeders and ranchers interested in donating independently to this most noble cause.

For those of you who would still like to donate but not at the challenge level, and still be a noted part of this opportunity, please feel free to contact any of those persons listed on the attached flyer. You will also have access to this flyer that we encourage you to place on your affiliate websites as well as your members' websites. It is of utmost importance that we "spread the word" and let everyone know about this great and most honorable opportunity to recognize and honor our service men and women.

Thank you and "God Bless our Troops."

Barry

Barry C. Horsley, Sr.
Arcadia Land and Cattle Co.
1301 N Gabbart Rd.
Stringtown, Ok. 74569
Office: 580-346-7023
Cell: 918-230-6805
Cell: 580-743-0006
Fax: 580-346-7068
barry.horsley@arcadia-landcattle.com