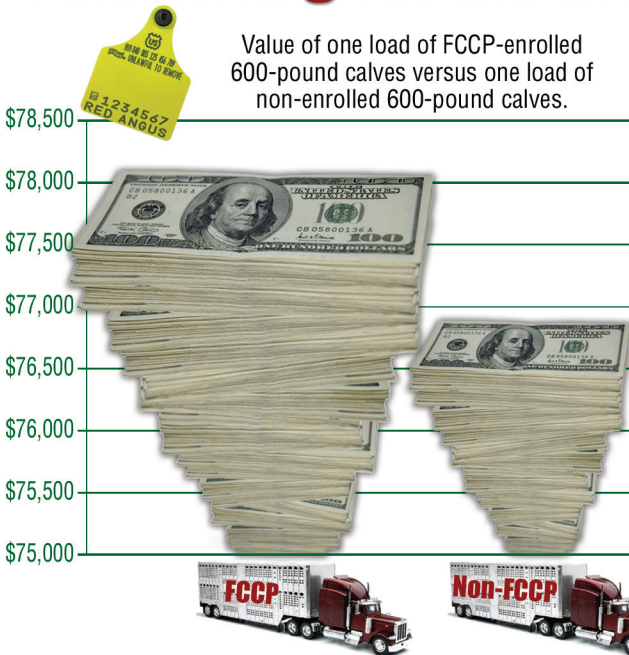


Yellow Tag Yields Green Results



- The Red Angus Feeder Calf Certification Program (FCCP) is the beef industry's longest-running and best-recognized age, source and genetically verified calf-enrollment program with no installment fees.
- Research from Kansas State University and Superior Livestock shows FCCP-enrolled Red Angus-influenced calves earned a \$2.75-per-cwt premium over non-enrolled Red Angus-influenced calves.
- More than \$16 premium on 600 lb. calf – equates to \$1,320 difference on a single load of calves!*

*Based on 80-head load of calves.