

Schuler Red Angus - Sale Report

Thursday, March 23, 2017

Bridgeport, Nebraska

- 117 Red Angus Yearling Bulls averaged: \$5,261
- 30 Schuler Red Composite Yearling Bulls averaged: \$4,725
- 147 total yearling bulls averaged: \$5,152

The high selling bull was Lot 2, Schuler Top Hand D911. This son of Defender 560-30Z was raised by a Schuler Endurance 2101Z first calf heifer and brought \$20,000 for one-half interest and full possession, going to long-time customer, Olsen Ranches, Inc. of Harrisburg, NE. Top Hand combined double-digit calving ease and triple-digit growth with a best 1% GridMaster Index.

A three-quarter brother to Lot 2, Schuler Amplify 6206D sold as Lot 1 and became the 2nd high selling Red Angus bull. This top-performing son of Defender 560-30Z sold to Wedel Red Angus of Leoti, KS at \$11,500 for one-half interest and full possession.

The Schuler Red Composite program is now in its third decade of providing ranchers with a user-friendly solution to profit through increased heterosis and breed complementarity. Buyers could select for uniform sire groups that varied from $\frac{1}{2}$ to $\frac{7}{8}$ Red Angus genetics.

Janssen Red Angus of Geneseo, KS purchased the high-selling Schuler Red Composite bull – Lot 129, Schuler Red 71 Amped D303, a top 2% GridMaster son of Defender 560-30Z for \$16,500.

A&T Cattle Co. of Hay Springs, NE purchased Lot 146, Schuler Red 44 Yukon D336 at \$10,00 for one-half interest and full possession. In addition to providing a user-friendly solution to add heterosis, this Schuler Red 44 (half Red Angus/half continental) ranked in the top 1% for GridMaster and 2% for Marbling when compared to purebred Red Angus. He also ranked in the top 5% for REA when compared to SimAngus.

Repeat customers of the Schuler program, Kenansville Cattle Company, FL and Cullan Farms, NE returned to make volume selections from the 35th annual offering.