The right tools are essential during calving season and a rancher’s calving book is the guardian of vital information. The Red Angus Association of America’s (RAAA) custom-designed calving book meets the demands of calving season, plus contains all the information ranchers need at their fingertips to genetic, age and source verify their calf crop.

The RAAA marketing team is again producing the official Red Angus Calving Book that will be available to producers by mid-December.

The book is a weather-proof, “Rite In The Rain” product that features a waterproof cover and All-Weather Writing paper created to shed water and enhance the written image. The book includes the management pages producers use like bull inventory and soundness, vaccination, treatment, herd health, breeding and pregnancy.

The pages will be customized for Red Angus data and ranchers can record over 500 calves per book.

Red Angus affiliates or RAAA members can customize their own calving book cover for their promotional needs. Just send your logo and wording to reflect your association or ranch name. We will design your cover and e-mail you a proof. The inside pages and company ads will be the same in each book.

A minimal order of 250 customized calving books costs $95 for the cover set-up fee, plus $6.25/book printing costs. Shipping will be at the lowest-cost provider. Larger quantities are available in increments of 50 books.

The deadline to reserve your custom-cover Red Angus Calving Books and submit your half payment is August 20. The remaining balance can be billed to your account. The books are not date sensitive so they have a longer shelf life.

Reserve your customized Red Angus calving book:

Chessie Mitchell
RAAA Tag Program Coordinator
(940) 387-3502, Ext. 2 • Fax (888) 829-6052
chessie@redangus.org
Reserve your customized Red Angus calving book:

RAAA Account #___________________________
First Name _______________________________ Last Name ___________________________________
Company, Affiliate or Ranch Name __________________________________________________________
Shipping Address _______________________________ State __________Zip Code _________________
Phone Number(s) _____________________________ E-mail ___________________________________

Number of Calving Books
(Minimum of 250 books, increments of 50)___________________

x $6.25 = ___________________

Customized Cover Set-up Fee
+ $95

Sub Total = ___________________

Texas Resident Sales Tax + ___________________

Grand Total___________________

First half payment is due Aug. 20 to secure order.

First Half Payment Method (Please circle)

☐ Check (Enclosed)
☐ Money Order (Enclosed)
☐ Credit Card
(Please circle)
☐ Master Card
☐ Visa
☐ Discover

Card # _________________________________
Exp. Date _______________________________
Name on Card ___________________________

Final Payment Method:

☐ Please bill my RAAA account

☐ Please bill my credit card listed above
(Shipping will be included in the final payment.)

Deadline to secure your customized calving book is August 20.

Send this form and first half of payment to:

Chessie Mitchell
RAAA Tag Program Coordinator
18335 E. 103rd Ave, Suite 202 • Commerce City, CO 80022
(940) 387-3502, Ext. 2 • Fax (888) 829-6052
chessie@redangus.org

Customization Instructions:

☐ Text Only ____________________________________

__________________________________

☐ Text & Image ____________________________________

__________________________________

☐ Use Red Angus logo (as shown)

☐ Image Only ____________________________________

__________________________________

Images must be high resolution artwork (300 dpi). Acceptable formats are jpg, tif, eps or pdf. Images pulled from websites, faxed images and photos will NOT reproduce well. Please e-mail uncompressed artwork to chessie@redangus.org.
Take a peek inside the calving book ...

Udder Scoring
Suspension & Teat Size

Red Angus’ two-score system allows for the separate evaluation of udder suspension and teat size.

Teat size scores are subjective assessments of teat length and circumference and range from 9 (very small) to 1 (very large).

<table>
<thead>
<tr>
<th>Score</th>
<th>Description</th>
<th>Example</th>
</tr>
</thead>
<tbody>
<tr>
<td>9</td>
<td>Very small</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>Small</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Intermediate</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Pendulous</td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>Very pendulous</td>
<td></td>
</tr>
</tbody>
</table>

Use the following guidelines when collecting udder score data:
- Udder scores should be taken within 24 hours after calving.
- Use a cow’s “weakest” quarter to score teat size and udder suspension.
- Age of the female should not be factored into her scores.
- It’s best if the same person scores all females in each management group.

<table>
<thead>
<tr>
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<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>9</td>
<td>Very small</td>
</tr>
<tr>
<td>7</td>
<td>Small</td>
</tr>
</tbody>
</table>

Cow ID   Calf ID   Sire ID   BD      BW
9001     9001      5258      2/3/11   85

Above is an example of information that could be recorded for your herd. On the following pages, the headings are blank so you can customize your herd book to fit your ranch’s needs.

- Udder Scoring System descriptions and picture examples
- Space for over 500 calving records
- FCCP and Allied Access Enrollment Checklist
- Codes for birth year letter, calving ease and cow and calf disposals
- Gestation Table
- Body Condition Scoring Guidelines

Pages shown actual size.
### Bull Inventory and Breeding Soundness Examination

<table>
<thead>
<tr>
<th>ID #</th>
<th>Age</th>
<th>Breed</th>
<th>BCS</th>
<th>Pass/Fail</th>
<th>Notes/Breeding Group</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### A.I. Breeding Record

<table>
<thead>
<tr>
<th>Cow #</th>
<th>Date</th>
<th>Sire</th>
<th>1st Service</th>
<th>2nd Service</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Calf Vaccination Records

<table>
<thead>
<tr>
<th>Date</th>
<th>Product/Company</th>
<th>Serial #</th>
<th>Herd ID</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Parasite Control

<table>
<thead>
<tr>
<th>Date</th>
<th>Product/Company</th>
<th>Cost</th>
<th>Herd ID</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Cattle Treatment Record

<table>
<thead>
<tr>
<th>Date</th>
<th>Herd ID</th>
<th>Animal ID</th>
<th>Diagnosis</th>
<th>Treatment/Dose</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

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- Bull Inventory and Soundness Exam pages
- A.I. Breeding Records

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Pages shown actual size.
Promote your ranch, association or business ...

Rocking V
Red Angus

Annual Production Sale
Second Wednesday in February
(801) - 444-5555
www.rockingvredangus.com

- A useful tool for customers that keeps your program at their “finger tips.”
- Great promotion for potential customers at sales, tours, trade shows and/or cattle displays.
- Not dated to make distribution in different years simple and easy.

Western Edge
Red Angus Association

Visit our website for up-to-date information on Red Angus sales and events or to contact an area Red Angus breeder.
www.westernedgereds.com

- Promote your state or regional Red Angus association.
- Provide an easy and affordable promotional tool for members with smaller cowherds.
- Direct potential customers to your website, events calendar and membership list.
- Send to cattlemen inquiring about your association and the Red Angus breed.