

Overview

The five days in Texas and New Mexico will be jammed packed with both education and fun! Site visits will focus on cattle production and management while understanding the role of Red Angus in meeting today's challenges in the beef industry. Team challenges and individual contests will showcase your knowledge of cattle production, product (beef) knowledge, and consumer trends. The JRA annual meeting provides an opportunity to guide continuous improvement for the organization and elect the 2019-2020 board of directors. Plus, the entire experience is a chance to create friendships and memories of a lifetime.

Link for Registration through May 1st: <https://goo.gl/forms/74x4pg4OeyxrHUPb2>

Tuesday, July 16 | *Overnight in Amarillo, TX*

Kick Off Session | *Welcome and Orientation*

The JRA junior board will set the stage for the conference and participants will engage in experiences to build the foundation for their Round Up team.

RAAA Member Site Visit | *Tour, Dinner, Competitions*

In addition to learning about the beef industry in Texas, participants will also complete the Stockman's Knowledge competition and engage in their first team challenges.

Wednesday, July 17 | *Overnight in Cimmaron, NM at the historic St. James Hotel*

NMSU Clayton Livestock Research Center | *Site Visit*

Northeast New Mexico and the Texas and Oklahoma Panhandle, known as "cattle feeding country," is the largest cattle-feeding region in America. One of the nation's premier cattle research facilities – New Mexico State University's Clayton Livestock Research Center is conducting research focusing on how to vaccinate the cattle better, how to better use trace mineral supplements, and how to handle the cattle humanely. Research at the center involves shipping protocols for cattle, particularly evaluating the health and performance of newly received cattle at feed yards, as well as nutrition and management of cattle from the feedlot to harvest.

CS Ranch | *Site Visit, Chuckwagon Dinner*

Located in northeastern New Mexico at the foot of the Sangre de Cristo mountain range, the CS Cattle Company covers 130,000 acres of privately owned plains, foothills and mountain country that was originally part of the Maxwell Land Grant. The CS is a working cattle ranch and hunting operation and has been family owned and operated since 1873. The ranch is the host to New Mexico's Youth Ranch Management Camp. During this visit, we will partner with NMSU Extension to provide education in strategies to producing quality beef and managing natural resources and wildlife.

Thursday, July 18 | *Overnight in Amarillo, TX*

Silver Spur Ranches T-O Station | *Site Visit*

Rich in ranching heritage, the Silver Spur Ranches has operations in Wyoming, New Mexico, Colorado and Nebraska. Today, the ranch is ranked as the fourth largest commercial cattle operation in the U.S. and is home to a progressive ranch operation and outfitting services. The ranches are steeped with natural beauty and managers continually work as conservationists and land stewards. It is our mission and challenge to raise cattle that will fit multiple ranch environments and ultimately provide a quality beef product for consumers.

Five Rivers Cattle Feeders | *Site Visit*

Five Rivers Cattle Feeding is the largest cattle feeder in the world with an estimated total feeding capacity of 980,000 head of cattle. The feeding operation traces its roots back to the 1920s with the Monfort family and now has yards in Arizona, Colorado, Idaho, Kansas, Oklahoma and Texas. There are 11 feedlots total.

Friday, July 19 | *Overnight in Amarillo, TX*

Hi-Pro Feeds | *Competition*

Hi-Pro Feeds has been an innovator and early adopter of animal nutrition and feed manufacturing science. The Hi-Pro story began in 1968 when the Friona, Texas mill was built to service the growing beef cattle feeding industry in the Texas panhandle. Since 1972 Friona has operated as Hi-Pro Feeds and this brand has been synonymous with the South Central US cattle feeding business.

West Texas A&M University | *Site Visit and Competitions*

The Department of Agricultural Sciences within the Paul Engler College of Agriculture and Natural Sciences will host participants to learn more about the teaching, research and services activities of West Texas A&M while getting a tour of the facilities. Participants will also complete activities for the Stockman's Knowledge and Meat Animal Evaluation competitions.

TEXAS | *Entertainment*

Set against an authentic tapestry of history, the show's fictional characters bring to life the stories, struggles and triumphs of the settlers of the Texas Panhandle in the 1800's. Song and dance abound – and a generous helping of good ol' Texas humor too – with spellbinding lighting, special effects and fireworks.

Saturday, July 20 | *Overnight in Amarillo, TX*

Fairfield Inn & Suites | *Association Meeting*

The annual business meeting of the Junior Red Angus Association of America.

Palo Duro Canyon State Park | *Recreation*

Palo Duro Canyon is the second largest canyon system in the United States. The canyon is about 120 miles long and 20 miles wide, and is up to 800 feet deep. Our visit to the Palo Duro Canyon State Park is a chance to experience the canyon's rugged beauty and enjoy its colorful history.

Fairfield Inn & Suites | *Banquet*

The banquet is an opportunity to celebrate the week's events and award the winners of our four national contests, the Round-Up Top Hand and the Champion Team.