

## Herd Improvement Plan

**Name:**

**Address:**

**Phone:**

**Email:**

**Duration of Your Herd Improvement Plan (1 to 3 years):** \_\_\_ year(s)

**Describe your current operation** (Seedstock and/or Commercial operation; general breeding program; when/how calves are sold; source of replacement heifers, etc):

**Using scores 1-3, indicate the importance of the traits below when you are selecting Red Angus herd bulls** (1=High, 2=Moderate, 3=Low, and blank = Not Considered):

**Indices:** \_\_ HB            \_\_ GM

**EPDS:** \_\_ CED \_\_ BW \_\_ WW \_\_ YW \_\_ ADG \_\_ DMI \_\_ Milk \_\_ ME \_\_ HPG \_\_ CEM  
\_\_ STAY \_\_ Marb \_\_ YG \_\_ CW \_\_ REA \_\_ Fat

**Traits:** \_\_ Phenotype \_\_ Disposition \_\_ Feet \_\_ Individual Performance (birth wt, etc)  
          \_\_ Pedigree    \_\_ Breeder        \_\_ Scrotal Circumference

**Other:**

**List and briefly describe any measurements, metrics, and/or benchmarks you use on an annual basis to evaluate the success of your operation** (For example: 93% of exposed females wean a calf; \$50 profit/grazed acre; Sell 100 seedstock bulls that average \$1,000 over expenses; Stay in business; etc):

**List 2 to 5 herd improvement goals for your operation (In order of significance):**

- 1.
- 2.
- 3.
- 4.
- 5.

**For each goal above, describe your action plan and timeline for achieving that goal. List annual steps for goals that will take multiple years to achieve.**

**How can RAAA help you achieve all of your herd improvement goals?**

***Note: All individual information in this plan will remain strictly confidential.***