Tucker Family Farms - Sale Report Wednesday, April 17, 2019 Amherst, Virginia

For the fourth consecutive year, the Red Angus influenced commercial replacement females out-sold their Black Angus influenced cousins at the Tucker Family Farms (TFF) Commercial heifer sale near Amherst, VA. Tucker Family Farms is the 2014 Red Angus Commercial Producer of the Year Award recipient and the 2001 BIF Commercial Producer of the year as well. 2019 marks the 36^h year of Bill Tucker's plan to develop commercial bred heifers specifically for the purpose of supplying replacement females to cow/calf operations in Virginia and surrounding states. And, it's the 20th year since Red Angus became an option in the Tucker brand of commercial bred heifers.

The heifers in TFF's annual spring sale are Red and Black hided Fall calving commercial replacement heifers. Heifers are AI bred and then exposed to elite EPD Red Angus and Angus bulls depending on their hide-color. Heifers are ultra-sounded for pregnancy and fetal sex and sold in uniform lots of 3-6 head based on their genetic makeup, service sire, and expected calving dates. The successful bidder has "choice and privilege – meaning they can select, one, all, or any combinations of females in the lot.

The Tucker commercial females are backed by 26 years of feedlot performance and carcass data collection to ensure the genetics they supply will help Virginia's cattlemen earn the reputation for high value feeder cattle.

The Tuckers cataloged 103 head of commercial heifers which sold for an average of \$2009 per head. \$203 per head higher than the next highest commercial bred heifer sale in Virginia. The Red Angus influenced heifers bested their black hided counterparts by \$324 per head - the largest margin to date, and more evidence that the popularity of Red Angus cattle continues to spread east.

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