It's time to round-up the data for the

RED COW Rally

Ranch Tested. Rancher Trusted.
Red Angus

NEOGEN®

The onset of the IGS-BOLT evaluation, paired with the submission of phenotypic records, has led to a new era in genetic evaluation for the cattle industry. In an effort to collect necessary female genotype and phenotype information to improve genetic predictions, the Red Angus Association of America Board of Directors has approved the Red Cow Rally.

The Rally research collaboration between RAAA and Neogen is designed to increase phenotypic data collection and submission for mature weights, body condition scores and genotypes on Red Angus females. A limited number of research genotypes (GGP-LD) and rebate funds will be available for the project, so discounts and rebates will be issued on a first-come, first-served basis.

HOW IT WORKS:

- Members will receive a research price of $20 for genomic tests in order to DNA test 90%+ of their current active cow inventory. An additional $5 rebate will be available for females tested that are 6+ years of age.
- Participants that submit both mature weights and body condition scores electronically on 90%+ of current active cow inventory will receive an additional, one-time $5 rebate per head.

TO ENROLL:

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DNA programs coordinator
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RULES AND RESTRICTIONS:

1. All members must first enroll by signing a contract of understanding of the program requirements to participate. Research prices and rebates are only available to Red Cow Rally participants.
2. DNA samples must be submitted via Allflex Tissue Sampling Unit or blood card on the electronic Red Cow Rally order form. TSU orders larger than 50 must be submitted in 96-well trays.
3. Payment for DNA testing must be made in full at the time of sample submission.
4. Rebates will be issued as a credit to the member account once additional data requirements have been met and verified.
5. Weight and BCS measurements are required to be taken at the time of weaning a calf during the duration of the project.