Position your ranch to thrive with the industry's most-favored female.

An independent university study compared eight years of Superior Livestock Auction data, revealing Red Angus-sired heifers commanded up to $11/cwt more than females of all other breed types.

Ranch Tested. Rancher Trusted.

Red Angus
Build a better cowherd with stronger selection tools

By testing commercial females, cattlemen can make improved selection decisions, targeting performance and herd-quality goals.

Red Navigator DNA test provides:
- Parentage (if sire is DNA tested)
- Genetic assessment for each RAAA EPD trait
- Most accurate results on commercial females that are 75% or more Red Angus

Order test kits by contacting the DNA Department:

Fallon Flick, DNA programs coordinator
940-387-3502, Ext. 7
fallon@redangus.org

Alana Skelton, DNA/customer service specialist
940-387-3502, Ext. 14
alana@redangus.org

Take your herd to the next level:
1. Contact RAAA to order test kits.
2. Collect samples: Blood or tissue samples required for testing.
3. Submit DNA samples and payment to RAAA.
4. Receive DNA test results in approximately three weeks.
5. Receive personal consultation on the DNA results with a member of the Red Angus Commercial Marketing Team.