



Top Dollar Angus Feeder Calf Program

Promote Your Verified Genetic Investment

Top Dollar Angus is the industry leader in third-party genetic verification and marketing assistance for superior Angus and Red Angus-based feeder cattle. Our program stamps a unique identity on the 'best of the best' by verifying and then showcasing their genetic merit. The Top Dollar Angus team works directly with a large number of feedyards and buyers to provide them with documented superior feeder cattle, coupled with genetic risk mitigation and the precision understanding they need to pursue your cattle with absolute confidence.

Top Dollar Angus enables cow-calf producers to benefit from the genetic value already built into their herds. Producers that invest in high-end genetics, as well as strong health and nutrition programs, need a means of positively differentiating their calves from average cattle. Top Dollar Angus does that. Industry demand is strong for genetically superior feeder calves with the right supporting documentation. Don't make buyers guess, let them know by putting the Top Dollar Angus badge of honor on your premium genetic investment.



How it Works:

Our program begins with a FREE genetic evaluation based on the current/past herd sires used in your program. We evaluate the sires used in your herd based on their growth and carcass merit characteristics. A herd that qualifies for Top Dollar Angus has cattle that are at least 50% Angus or Red Angus and also ranks in the top 25% of its respective breed for growth and carcass merit.

Once qualified, our team provides boots on the ground to share this valuable information with buyers looking for high quality cattle that will go on feed and perform. Our team has experience coast to coast and works directly in all channels (video, local auction, direct and internet). Plus, we have the resources to provide a very fast turn-around.

What our Customers Say:

"Top Dollar Angus is a program that benefits all levels of the industry. The seedstock producer is rewarded for providing superior genetics to the commercial cattleman, who in turn supplies the feeder with efficient cattle that will produce top-end carcasses. As Top Dollar Angus continues to raise their qualifying standard, these cattlemen will have to up their game to purchase the genetics that will fit the program. These cattlemen will see a return on investment when offering reputation feeders at market time."

– Jon Pedotti – San Simeon Creek Ranch, California

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