

## News Release

Red Revolution  
Red Angus Auction  
January 5, 2021  
Oklahoma City, Oklahoma  
Auctioneer: Kyle Gilchrist

The first ever Cattlemen's Congress held in Oklahoma City, Oklahoma was the backdrop for the Red Revolution Red Angus Auction held at the Wyndham Garden Hotel in Oklahoma City. This event arose from the cancellation of the 2021 National Western Stock Show held annually in Denver, Colorado due to the Corona pandemic. While the general public was not allowed to attend this event, cattlemen and women from across the country were in attendance for essential business of their livelihoods.

The top selling bull at the 2021 Red Revolution Sale was Lot 14 -- L83 Homeboy 1H consigned by L83 Ranch of Westhope, North Dakota. He sold for \$15,000 to Chain Ranch, Inc of Canton, Oklahoma. The top selling open heifer was Lot 7 – Star G Flo-Marie H03 from the partnership of Whisnand Red Angus – Whitewright Texas, Steel Caps Cattle Co. – Howe, Texas and Star G Ranch, Inc. – Douds, Iowa. She sold for \$6,500 to Wickman Farms of McKinney, Texas. Frozen genetics were in big demand with Lot 20 topping the field at \$15,600 (\$3,900 per embryo). They were a full sibling matings to Mann Red Box, consigned by Mann Ranch – Olathe, Kansas and selling to Ryan Boner of Glen Rock, Wyoming. Lot 3 from Bootjack Cattle Co. – Lewistown, Montana was a Pick of the BJR Female Herd selling for \$10,500 to Garth Griffin – New Hampton, Iowa. At \$9,000 was a flush on Red Cinder Freyja 29E consigned by Brylor Ranch and Cinder Red Angus of Alberta, Canada. This right to flush with a guarantee of 6 embryos sold to On The Mark Cattle Co. – Sherwood, Oregon. A Pick of the 2020 Born Females was offered by Feddes Red Angus of Manhattan, Montana sold for \$7,000 to Kelly & Amber Chain – Canton, Oklahoma. Lot 38 rounded out the top selling embryos at \$1,700 per embryo for a package of 4 (\$6,800). They were Red MRLA Resource 137E X Red Brylor 140M Vidalia 24Y embryos from Brylor Ranch – Alberta, Canada and sold to Ryan Boner of Glen Rock, Wyoming.

In all, cattle and genetic lots were consigned by Red Angus breeders from 13 states and 2 Canadian provinces and sold into 17 states and 3 Canadian Provinces including: Florida, Idaho, Illinois, Iowa, Kansas, Maryland, Mississippi, Nebraska, North Dakota, Oklahoma, Oregon, Pennsylvania, South Carolina, South Dakota, Texas, Wisconsin, Wyoming, Alberta, Manitoba and Saskatchewan.

This Red Angus auction was managed by Lisa & Kyle Gilchrist / Gilchrist Auction Company of Douds, Iowa.