

RED ANGUS

Communications Intern

Purpose

The Red Angus Association of America is seeking qualified applicants for a summer 2023 internship within the communications department. The selected candidate will assist the RAAA communications team with the daily promotion of the Association's programs and messaging, while also providing support to strategic projects and endeavors.

Eligibility

- Must be a detail-oriented, self-starter who has the ability to maintain his/her own schedule and paperwork requirements.
- Must use personal computer and have access to, and be proficient with, the Adobe Creative Suite and Microsoft Office
- Must have the unique ability to apply creativity to marketing and communications opportunities and challenges.
- Proficient writer who can accurately relay industry-specific information to multiple audiences.
- Ability to organize, prioritize and execute multiple activities simultaneously.
- Ability to work in a fast-paced environment, meeting regular deadlines.
- Must be able to work efficiently as both an individual and part of a team.
- Applicants should be a junior or senior in college, or a graduate student, in agricultural communications.

Details

This is a full-time paid internship, starting in mid-May and commencing in mid-August 2022 (flexible based on preferred candidate's availability). All qualified individuals are encouraged to apply, regardless of location. The selected candidate will assist the communications team with day-to-day functions of the RAAA including, but not limited to graphic design, photography, social media management and writing. The selected applicant will be asked to write press releases and content for the Red Angus Magazine, ideate and design social media content, design promotional content for the Association and assist with other projects as they arise.

Apply

Qualified applicants should email a cover letter, resume, 500-word writing sample and three design samples to Brandi Buzzard Frobose, director of communications, at brandi@redangus.org. Applications are due Dec. 15, 2022.