

PARAMOUNT

Elevate to a more valuable female.

For over a decade, Red Angus females have commanded more at auction than all other breeds, including Angus. According to Superior Livestock data, Red Angus heifers brought nearly \$17/cwt more –

that equates to a \$92/head premium on a weaned replacement female.

**To learn more about
industry-leading
stayability, visit
RedAngus.org**



RED  ANGUS

RANCH TESTED. RANCHER TRUSTED.