

RED CHOICE

To learn more about Red Choice and
how to enroll heifers, visit
RedAngus.org.

RED ANGUS
RANCH TESTED. RANCHER TRUSTED.

Use Red Choice to improve heifer development, increase marketing opportunities for Red Angus females and create reliable sources of high-quality replacement heifers for cattle producers.

Red Choice Requirements

- Heifers Enrolled in a Red Angus Value-Added Program
- Vaccination Protocol
- Pelvic Measurement/Tract Score
- Phenotypic Assessment
- Planned Mating to Eligible Sires
- Pregnancy Exam

Producers can put premium Red Choice females to work in their herd with the confidence these females have been managed and raised to the highest quality standards possible.

