

A large Red Angus cow and her calf are standing in a field. The cow is on the left, facing forward, with a yellow ear tag that says '528'. The calf is on the right, also facing forward, with a yellow ear tag that says '151'. The background is a clear blue sky with some light clouds.

PARAMOUNT

Elevate to a more valuable female.

For over a decade, Red Angus females have commanded more at auction than all other breeds, including Angus.

According to Superior Livestock data, Red Angus heifers brought nearly \$17/cwt more – that equates to a \$92/head premium on a weaned replacement female.

**To learn more about
industry-leading stayability,
visit RedAngus.org**

RED ANGUS
RANCH TESTED. RANCHER TRUSTED.