



# 2023 Commercial Cattlemen's Symposium

# RECOVERY AFTER DROUGHT




**FREE SEMINAR  
LUNCH PROVIDED  
TRADE SHOW OPEN**



**SEPTEMBER 13, 2023 || DENVER, COLORADO  
DOUBLETREE BY HILTON – 3203 QUEBEC STREET**

**In conjunction with the National Red Angus Convention  
Sept. 13-15, Denver, Colorado**

*Commercial Cattlemen's Symposium sponsored by* 



Funston



Stanton



Nordlund, Emcee



Paterson



Fieser



Krueger



Shockley



Martin



Pope



Wooten



Blew

- 8 a.m. to Noon Convention Registration Open
- 10 a.m. Trade Show Opens
- 10 a.m. **Welcome.....** Grand Ballroom  
Commercial Cattlemen's Symposium Sponsor, Neogen  
Emcee – Lane Nordlund
- 11:30 a.m. **Increasing Production Efficiency**  
Rick Funston, Ph.D., University of Nebraska
- 11:45 a.m. **Leveraging Sustainability and Value-Added Programs**  
Doug Stanton, IMI Global, a division of Where Food Comes From Inc.
- Noon Lunch
- 1 p.m. **Nutrition Panel**  
John Paterson, Ph.D., Multimin USA  
Brian Fieser, Ph.D., ADM Animal Nutrition  
Cadra Krueger, Ph.D., Blueprint Targeted Nutrition
- 2 p.m. **Carbon Credits**  
Jordan Shockley, Ph.D., University of Kentucky
- 2:45 p.m. **Coffee Break**
- 3 p.m. **Carbon Credit Updated for Value-Added Programs**  
Chad Martin, Tyson
- 3:30 p.m. **Producer Panel – Ranchers' Point of View**  
Ronny Pope, Steve Wooten, C.J. Blew
- 4:15 p.m. Commercial Cattlemen's Symposium Concludes

*Symposium open to cattlemen & women of all breed interests!*



**Register online at RedAngus.org**  
**Reserve your seat today – Scan the QR code!**  
(Registration is free but requested for meal planning.)

**RED ANGUS**  
RANCH TESTED. RANCHER TRUSTED.