

PARAMOUNT

Now is a paramount time to verify your genetics in the Feeder Calf Certification Program.

The Red Angus Live Animal Specification, recognized by the USDA, acknowledges

**Red Angus are genetically Angus and meet requirements
to be included in many Angus branded-beef programs.**



**Genetics, not hide color,
qualify an animal as Angus.**

Visit RedAngus.org

RED ANGUS
RANCH TESTED. RANCHER TRUSTED.

Congratulations on your bull purchase!

Welcome to the Red Angus family. If this is your first purchase of Red Angus genetics, we hope you find the addition to your breeding program a move in a positive direction. Research has shown that Red Angus-sired calves are more in demand than ever before! Steers – and maybe more importantly their heifer mates – continue to be sought after in the marketplace with buyers willing to pay a premium for these genetics.

If you are a repeat customer, we appreciate your dedication and are pleased that the cattle are making a profitable difference in your breeding program.

The Feeder Calf Certification Program (FCCP) is the cornerstone of the Red Angus Association of America's marketing programs. At the core of the FCCP is genetic verification with the ability to provide age and source information. Enrollment in our FCCP program clearly tells the world that the calf is a minimum of 50% Red Angus, and thus could be identified for extra premiums on sale day. Who doesn't want more money?

Ready to sign up? The process is simple and affordable, with no enrollment fee and only the cost of the tag option you select. See the back of this flyer for details and steps to enroll.

Enroll your calves today in FCCP!

Transfer every bull.

Your seedstock supplier should transfer every bull you purchase into your RAAA herd inventory. This is a key step because the FCCP is based on the use of registered Red Angus bulls. Visit with your genetic suppliers to confirm they transfer your new bulls into your operation's name.

Did you purchase Red Angus semen?

An invoice detailing that purchase will be necessary to complete a tag purchase. Make sure you keep a copy of this information to submit to the value-added department when enrolling.

Did you buy heifers bred to a Red Angus bull?

Calves out of commercial heifers bred to registered Red Angus bulls also qualify for the FCCP program, but ONLY if the seller completes the

purchased bred commercial female form. This form is the key component in enrolling the resulting calves into the FCCP. Ask your supplier to assist with this form, which is available on RedAngus.org.

Ready to purchase FCCP tags?

To order tags for your upcoming calf crop, the process is simple, but does require contacting the value-added department. After answering a few questions regarding your management practices and genetics, an FCCP tag order will be placed on your behalf. It is imperative that the calves be tagged at the ranch of origin. The FCCP program has been a widely used third-party verified program for more than 25 years. We are excited to assist you on boosting your return on investment with Red Angus genetics.

Feeder Calf Certification Program & Allied Access Enrollment Checklist

Red Angus Marketing Programs have been delivering results for nearly two decades, combining the value of superior genetics with access to export markets and premium product lines, while allowing Red Angus customers to build strong reputations.

The Feeder Calf Certification Program (FCCP) was the industry's original USDA Process Verified Genetic, Source and Age Verification program.

Allied Access (AA) provides solutions for crossbreeding programs by delivering source & age verification, without the genetic restriction. AA delivers the flexibility for Red Angus customers using multi-breed rotations, hybrids or composites to capture heterosis.



Feeder Calf Certification Program

- Traceability to at least 50% Red Angus bloodlines
- Source verified to ranch of origin
- Group age verified



processverified.usda.gov



Allied Access

- Source verified to ranch of origin
- Group age verified



processverified.usda.gov

- ☐ **Make the call.**
Contact RAAA and answer a few simple questions. The evaluation takes approximately 15 minutes and there is NO ENROLLMENT FEE.
- ☐ **Provide special documentation** (only when needed).
For AI-sired calves, provide receipts of semen purchases/collections. In the case of purchased bred females, a signed invoice/bill of sale stating the number of head & breeding status (including service sires).
- ☐ **Purchase tags.**
Upon completing the evaluation, tamper-proof tags will be shipped to the ranch – visual (dangle) tags, EID-only buttons or a correlating combination visual tag w/ button & RFID. Customers have the option to add management numbers or a line of text to the tag.
- ☐ **Tag calves.**
Tag calves at anytime – birth, branding, preconditioning, weaning – but they must be tagged before they leave the ranch of origin. Leftover ear tags can be used on the next enrolled calf crop.
- ☐ **Fill out Enrollment Agreement.**
After calves are tagged, return the Enrollment Agreement along with a copy of the first page of your calving record to RAAA. The Enrollment Agreement is mailed when the tags are shipped to the ranch and is available online at: RedAngus.org/marketing.
- ☐ **Receive Certificate of Compliance.**
RAAA mails a COC after the Enrollment Agreement and first page of your calving record have been processed. Additional copies of COCs can be sent to buyers, feedyards, livestock markets, etc. All COCs are available online at RedAngus.org via the ASV Tag Search tab.
- ☐ **Call to enroll each calf crop.**

Enroll in the Feeder Calf Certification Program
and order your tags today!

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Value Added Department
940-477-4593
tags@redangus.org

A new arrangement between the Red Angus Association of America and IMI Global, a division of Where Food Comes From, Inc., will allow cattle producers who take advantage of Red Angus value-added programs to more easily utilize IMI Global verification services. Cattle producers who enroll in Red Angus value-added programs will now have the capability to start the application process for IMI Global claims on the same phone call, saving valuable time and streamlining the enrollment process. Because the FCCP is already providing verification for age, source and genetics, producers who enroll calves in the program can use the same program-compliant EID as the identifier for Red Angus and IMI Global programs.