



# HOW DO I SEND AN EBLAST?

1

Design your graphic, or use your Red Angus Magazine ad.

- The size is flexible, but 8.5 x 11 works well.
- Color model: RGB
- DPI/resolution: 150 dpi
- Preferred format: jpg

2

Order your eBlast at <https://bit.ly/ordereblast>. In this step, you will enter information such as your account number, basic sale information and links.



3

Send your graphic to [eblasts@redangus.org](mailto:eblasts@redangus.org). RAAA will send you a proof that must be approved before the eBlast is scheduled.

## FAQs

### Where can I find more details about eBlasts?

View our media kit at <https://bit.ly/RAAAmediakit24> or use this QR code.

### What is the cost?

The fee is \$125 if we receive your materials the Wednesday before the week your eBlast is sent. Rush eBlasts received after Wednesday are \$300.

### Do I pay upfront?

No, the account listed on your order form will be billed at a later date.

### What other advertising opportunities are available to market my sale?

View our media kit at <https://bit.ly/RAAAmediakit24> or use this QR code.

### Additional questions?

Email [eblasts@redangus.org](mailto:eblasts@redangus.org).

