Red Angus Association of America
Written Content Specialist

Purpose

The Red Angus Association of America is seeking qualified applicants for an experienced full-time written content specialist. The selected candidate will play a crucial role in the association's communications department by promoting the strategies, goals and attributes of the Red Angus breed and association. This is a remote position, with the option to work from RAAA headquarters in Commerce City, Colorado, if preferred by the ideal candidate.

Position responsibilities
- Write content for flyers, reports and other materials to promote Red Angus
- Edit content for email-based news publications
- Write media releases and submit articles to the Red Angus Magazine
- Proofread written content for other staff members as needed
- Manage stage production at the annual National Red Angus Convention
- Organize staff travel and booth logistics at beef industry trade shows
- Some travel required to attend RAAA and beef industry events
- Other tasks as deemed necessary; responsibilities subject to change based on individual strengths of team members

Preferred applicant attributes
- Must be a detail-oriented, self-starter who has the ability to work in a fast-paced environment, meeting regular deadlines
- Ability to apply creativity to marketing opportunities and challenges
- Ability to organize, prioritize and execute multiple activities simultaneously
- Must be able to work efficiently as both an individual and part of a team

Education and experience requirements
- Bachelor's degree in agricultural communications or related field
- Advanced writing and editing skills in AP Style
- At least three years of practical experience in a media environment is preferred
- Individual with livestock background or experience preferred
- Experience with Adobe Creative Suite preferred, but not required

How to apply

Please email your cover letter, resume and 500-word writing sample to Katie Martin, director of communications, at katiemartin@redangus.org.

Applications close May 31, 2024. Selected candidates will complete a skills assignment and video interviews as applications are received. The final selection decision will be made when the ideal candidate is identified.