

Opportunities to Support RASF at the National Red Angus Convention



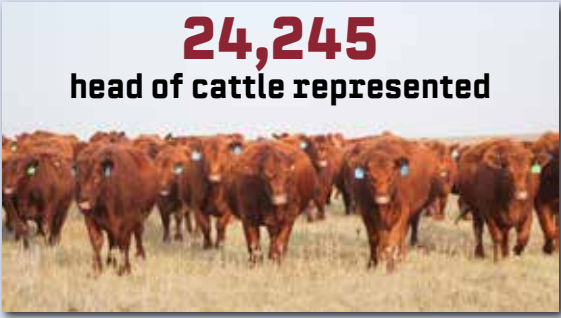
RED ANGUS
STAKEHOLDERS FOUNDATION



Sponsorship
**PACKET &
AGREEMENT**

National Red Angus Convention | SEPTEMBER 13-15, 2026





Top 3 Reasons to attend convention



1
Learning & Education



2
Relationship Building

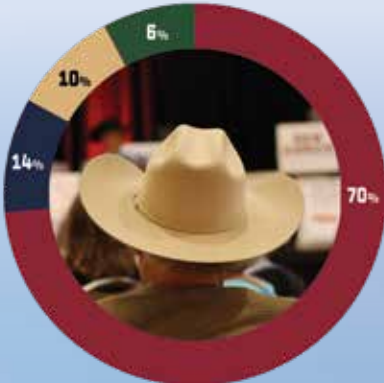


3
Association Updates

The National Red Angus Convention is the official annual membership meeting of the Red Angus Association of America. The event, which includes a trade show, is rotated around the nation.

RAAA members and supporters gather from across the nation to conduct the business of the association, elect new officers gain industry and breed knowledge, and network with progressive cattlemen and women.

Representation of the industry



70% - Owner/Operators
14% - Managers
10% - General Employees
6% - Data Collection/Input

2024-25 RAAA Annual Report Statistics

- 69,847 Head Registered
- 104,054 Total Herd Reporting Cow Inventory
- 14,506 Bulls Transferred to New Owners
- 2,931 RAAA Members
- 1,435 Junior Members
- 3.6 Million Head Enrolled in Angus Access and Allied Access since 1995
- 114,398 Head Enrolled in Angus Access
- 17,843 Head Enrolled in Allied Access

National Red Angus Convention Projections

- 200 Total Attendees
- 180 Commercial Cattlemen's Symposium Attendees
- 50 First-Time Attendees
- 100 Voting Members
- 25 Trade Show Booths



Red Angus Stakeholders Foundation Golf Sponsorship Opportunities



Thank you for considering a sponsorship and/or an in-kind donation to support the Red Angus Stakeholders Foundation's Golf Tournament. As a nonprofit charitable organization, RASF is dedicated to the long-term success and sustainability of Red Angus ranching. Through youth development, research and innovation, and educational and charitable initiatives, we strive to strengthen the breed and its future.

RASF hosts its annual Golf Scramble, an exciting and fun opportunity for attendees to relax, connect and raise funds.

We are seeking both sponsorships and in-kind donations to help make this event a success, and we'd be honored to include your contribution. Past donors have found this event to be a great way to support the Red Angus community while gaining valuable exposure.

Sponsorship Levels

Gold Sponsor – \$1,000

1 team registration, 1 hole sponsorship, recognition at awards banquet, social media post

Silver Sponsor – \$500

2 individual registrations, 1 hole sponsorship, recognition at awards banquet, social media post

Bronze Sponsor – \$300

1 individual registration, 1 hole sponsorship, recognition at awards banquet, social media post

Hole Sponsor – \$100

Sign at one hole in tournament

Team Sponsor – \$400

1 team registration

Donation Ideas

Golf balls & tees

Divot repair tools

Ball markers

Golf towels

Cooler bags

Shoe bags

Sunscreen & lip balm

Koozies & tumblers

Or whatever swag you like!

Your donation will directly support programs that impact the Red Angus breed today and into the future. In return, you'll receive recognition at the event, on social media, and in post-event communications.

Please reach out with any questions or to coordinate your donation. We greatly appreciate your support in keeping this remarkable tradition strong.

Kyley DeVoe

RASF president

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Halla Ramsey

RAAA executive director of operations

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Opportunities to Support

RED ANGUS STAKEHOLDERS FOUNDATION



Pick of the Herd

Each year, a generous Red Angus breeder donates pick of their herd – open heifers, bred heifers or both. All funds go to support the foundation.

The Pick of the Herd is the highlight and kick-off to the annual fundraiser event at convention.

Support RASF by bidding on the Pick of the Herd.



RASF Auction

Following the Pick of the Herd, the enthusiastic crowd bids on items donated from members and business for the good of the foundation.

Traditionally, these items have ranged from artwork, rifles, custom boots, jewelry, private game hunts, cutting boards, semen tanks, feed supplements and educational opportunities. All funds support the foundation and the donor can specify which RASF fund they want to support.

Support RASF by donating and bidding on auction items. Watch eNews for the link to donate.



Dummy Roping Contest

Convention attendees support the foundation by entering the Dummy Roping and Long-Reach Contests. Teams are also auctioned in a Calcutta with a portion of the proceeds returned to RASF. Sign-ups and Calcutta auction take place at the event.





RED ANGUS STAKEHOLDERS FOUNDATION

Opportunities to Support the Foundation

GOLF SPONSORSHIP

Sponsorship Levels

- Gold Sponsorship – \$1,000**
1 team registration, 1 hole sponsorship, recognition at awards banquet, social media post
- Silver Sponsorship – \$500**
2 individual registrations, 1 hole sponsorship, recognition at awards banquet, social media post
- Bronze Sponsorship – \$300**
1 individual registration, 1 hole sponsorship, recognition at awards banquet, social media post
- Hole Sponsor – \$100**
Sign at one hole in tournament
- Team Sponsor – \$400**
1 team registration

I would like to donate an item for the golf tournament:

- Golf balls & tees
- Divot repair tools
- Ball markers
- Golf towels
- Cooler bags
- Shoe bags
- Sunscreen & lip balm
- Koozies & tumblers
- _____

Pick of the Herd

- Please consider my herd as a donor

Dummy Roping Contest

- Champion Header Buckle
- Champion Heeler Buckle
- Prize Money

RASF Auction

- I want to donate a following item to the auction

The Company identified above (“Company”) agrees that person signing below is duly authorized to execute and enter into this Sponsorship Agreement on behalf of Company, and Company agrees that this Agreement and all of its terms, as set forth on page 10 and on additional Exhibits attached hereto, are valid and binding.

Signature: _____

Date: _____

For more information, contact:

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