RED ANGUS

RANCH TESTED. RANCHER TRUSTED.

ANNUAL REPORT

2026





A Year of Refinement, Realignment and Opportunity

by **Greg Ruehle**, Executive Vice President & **Halla Pfeiff Ramsey**, Executive Director of Operations

It is hard to describe the recently completed 2025–2026 fiscal year in one word, so we chose to use three in this article - refinement, realignment and opportunity.

Realignment

This has been a year of significant transition across our association. New leadership has brought refinement to our organizational structure and strategic vision. While change brings challenges, each decision made throughout the year has been guided by a greater purpose: to realign the association with the strategic direction established by the Strategic Planning Committee and the Board of Directors to position Red Angus for continued success.

In the spring of 2025, the board began important conversations regarding the future of the Red Angus Association of America (RAAA). Those discussions initially required an intentional evaluation of where the Association stood regarding mission, vision and values. The changes leadership and organizational structure made this past year are the initial steps in allowing this vision to begin taking shape.

We have realigned departments, welcomed new team members, established valuable industry partnerships and established new measures of success. We continue to invest in breed improvement, data integrity, commercial marketing and related programs that create value throughout the beef supply chain, and tell the Red Angus story like never seen before. At the same time, we have renewed our focus on the fundamentals of member service.

Refinement

This work has been supported by the continued financial strength of the RAAA. Responsible stewardship and sound financial management provide the association with the ability to strategically invest in our people, programs, technology and services while protecting the long-term financial health of the organization. Maintaining a strong financial foundation will remain essential as we pursue new opportunities and respond to the evolving needs of our membership and industry.

The relocation of our national headquarters from Colorado to Oklahoma City will have a generational impact on this breed. This move positions RAAA closer to a significant portion of our membership and within a region deeply connected to cattle production. More importantly, it provides an opportunity to develop the team, culture and infrastructure necessary to support the association well into the future.

While much has changed, the strength of this association continues to be its people. Our members challenge us to improve and continue advancing the breed. Our committees generously contribute their time, knowledge and perspective.

Opportunity

The RAAA recognizes the tremendous opportunities facing the breed and the beef industry at-large. Producers have experienced a historically strong market while the nation's cow herd remains at reduced levels. As producers begin evaluating opportunities that will shape the rebuilding of the cow herd, Red Angus is well positioned to play an important role.

Our breed's maternal foundation, supported by continued genetic progress and a commitment to the commercial cattle industry provide an opportunity to ensure the next generation of the United States' cow herd is productive, profitable and sustainable.

As the industry rebuilds, our opportunity is clear: Run Reds!

The realignment of the strategic vision established in the spring of 2025 is no longer a plan for the future; it is our action plan. There remains considerable work ahead, and we will continue to evaluate, improve and hold ourselves accountable to the membership we serve.

Thank you to our members, Board of Directors, committees and staff for your continued commitment to the Red Angus breed and the association. Together, we look forward to building upon the foundation established this year and beginning this next chapter in Oklahoma City.

The future of Red Angus is strong, and together, we are ready to take on this challenge.



President's Note

by **Jeff Petit**, President Red Angus Association of America

It has been an exciting and productive year for the Red Angus Association of America. As I look back on the past year, I am proud of the progress our Association has made and, more importantly, encouraged by what I see happening within our membership and with Red Angus cattle.

As a Red Angus breeder and your Board President, I have the opportunity to visit with breeders across the country, listen to our members and see firsthand the cattle they are producing. What continues to give me confidence in our future is the commitment of our members and their focus on producing cattle that work in the real world.

The strength of Red Angus has always been the ability to produce cattle that add value for commercial producers. Maternal ability, fertility, efficiency, growth, carcass merit and soundness all matter. Our breeders continue to focus on these traits while maintaining practical, functional cattle that perform in a variety of environments. That commitment to the commercial cattleman is one of the things that makes me proud to be a Red Angus breeder.

I also hear confidence from our members in the direction of the breed. Despite the challenges facing the cattle industry, our membership and Total Herd Reporting numbers have remained steady. With cattle numbers declining across the broader beef industry, maintaining that level of participation is significant. It demonstrates the value our members continue to see in the Association and in Red Angus genetics.

Our commitment to the next generation was on full display at our Youth Expo in Madison, Wisconsin. With 633 entries and 216 exhibitors, it was the largest Youth Expo in Association history. The enthusiasm of our young people was just as encouraging as the numbers. Seeing families, breeders and young cattlemen and women working together reminds us that the future of our breed depends not only on the cattle we produce, but also on the people we bring into this industry.

Financially, this was also a very successful year. Our investments grew by well over 10%, and we closed the fiscal year well within budget with a substantial net operating margin. This financial strength gives us the ability to continue investing in our members, programs and future while maintaining a strong foundation for the Association.

We have also made important organizational changes to position Red Angus for the future, including our co-leadership structure and the decision to relocate our office to Oklahoma City, Oklahoma. These changes are designed to strengthen the Association and better serve our members.

When I think about the future of Red Angus, my confidence comes back to our members and our cattle. I am proud of the breeders who continue to make decisions that improve the breed and add value for commercial cattlemen. I am proud of the cattle being produced across this country and the consistency, functionality and versatility I see in Red Angus genetics.

There will always be challenges in the cattle business, and there will always be areas where we can improve. But I believe Red Angus is well positioned for the future. We have dedicated breeders, strong youth involvement, a financially sound Association and cattle that can continue to play an important role in the commercial beef industry.

I am grateful for the opportunity to serve as your Board President and to work alongside our Board, staff, volunteers and members. Thank you for your commitment to Red Angus and for the work you do every day to make this breed stronger.


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Blessed to Return to Red Angus!

by **Larry Keenan**, Director of Breed Improvement

During my time away from the Red Angus Association of America, I often thought, "If God wants me to serve at RAAA again, He will open the door." I am incredibly thankful that door was opened. Since returning in April, it has been rewarding to once again be part of an organization and a breed that have meant so much to me both personally and professionally. More importantly, these first several months back have reinforced my appreciation for the talented people and committed stakeholders who make up Team Red Angus.

Our work continues to be guided by the priorities established in the RAAA Strategic Plan, with valuable direction and input from the Breed Improvement Committee and Technical Committee. Together, these provide a roadmap for identifying opportunities, addressing challenges, and ensuring our efforts remain focused on delivering meaningful value to Red Angus members and stakeholders.

One of our primary areas of focus has been providing the most reliable and trusted genetic predictions possible. Over the past several months, the team has made numerous improvements to the processes used to prepare, analyze, and deliver data for genetic evaluation. Much of this work occurs behind the scenes, but it can have a meaningful impact on the quality of the genetic predictions we provide. Examples include improving database connectivity to better describe Canadian Angus cattle within our evaluation and improving the handling of heifer exposure records to support more reliable fertility predictions. These accomplishments require collaboration among RAAA staff, our genetic evaluation partners, committees, and members who submit the data that make genetic prediction possible.

Another highlight was the release of the Hair Shedding Research EPD. This project has generated considerable interest among Red Angus breeders and commercial producers, particularly in the Southeast. The RAFI Hair Shedding webinar was also well received and provided an opportunity to explain the Research EPD while emphasizing the importance of collecting and submitting quality phenotypic data. The increased interest and data submission resulting from these efforts demonstrate what can be accomplished when research, education, and member participation work together.

Our relationship with International Genetic Solutions (IGS) also continues to be extremely valuable. Collaboration between RAAA and IGS has resulted in improvements to the precision and usefulness of the genetic selection tools available to Red Angus stakeholders. Maintaining that strong relationship, while ensuring the needs and priorities of Red Angus producers are represented, will continue to be an important part of our breed improvement efforts.

Looking ahead, our team must continue to approach this work with both urgency and thoroughness. Genetic technology and the beef industry are advancing rapidly, and our stakeholders expect RAAA to keep pace. At the same time, the tools we deliver must be accurate, dependable, and useful. The RAAA Strategic Plan, Breed Improvement Committee, and Technical Committee will continue to provide important direction as we determine where to focus our time and resources.

There are many exciting projects on the docket for the coming year and tremendous opportunities ahead. I am thankful to once again be part of Team Red Angus, proud of what our team has accomplished in a short period of time, and excited about what we can accomplish together for our members, stakeholders, and the future of the Red Angus breed.



Building a Market for Red Angus

by **Ashley McCoy & Troy Marshall**, Co-Directors of Beef Supply & Market Development

The past year provided both strong evidence of the demand for Red Angus genetics and the beginning of an important transition in how the Association approaches marketing and value creation.

Across the 2025–26 sale season, Red Angus bull sales tracked by Association staff averaged a record $9,843—an increase of nearly 29 percent from the previous year and more than double the average recorded just six years ago. Association marketing staff attended 102 sales across 22 states, while also evaluating numerous additional offerings and expanding engagement with members and commercial producers.

Those numbers tell an encouraging story. But perhaps the more important story of the past year is what we are beginning to build upon them.

The inaugural GridMaster Challenge attracted 52 head and provided producers an opportunity to benchmark feedyard and carcass performance. Substantive changes are already underway to expand the program's reach and educational value. Going forward, GridMaster has the potential to become a flagship Red Angus program—connecting genetics to real-world performance while creating valuable information for producers and tremendous promotional opportunities for the breed.

The transition to Angus Access and electronic identification represented another important step. As individual animal identification becomes increasingly important throughout the beef industry, EIDs provide greater opportunities to connect genetics, management, and performance information. That infrastructure will be increasingly important as Red Angus works to develop supply-chain relationships and demonstrate the value our genetics create throughout the industry.

The year also brought an important investment in people with the addition of Ashley McCoy and Troy Marshall to an already talented marketing team. Together with Cory Peters, Taylor Ohlde, Elizabeth Caskey and Jesse Henson, the Association has assembled a team focused on serving members while expanding the reach and influence of Red Angus.

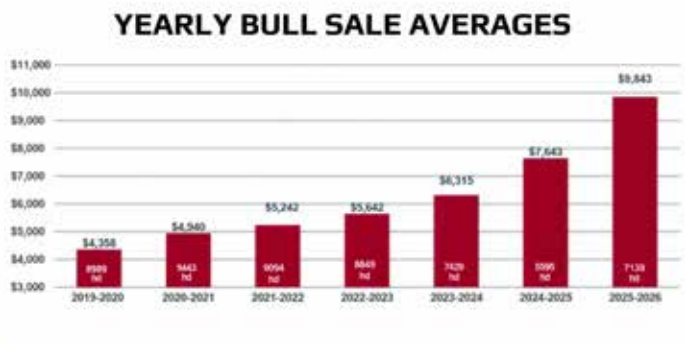
The opportunity ahead extends beyond simply promoting cattle. It is about helping the marketplace better recognize what those cattle represent.

That means creating stronger connections between genetics and commercial performance, capturing better information, building relationships throughout the beef supply chain and developing systems that allow value to be documented and communicated. This next year will see significant emphasis placed on creating demand pull through for high quality Red Angus influenced products from the processor, retailer/food service provider, and ultimately the consumer.

The objective is straightforward: help create a marketplace where the value produced by Red Angus genetics is more consistently recognized—and rewarded.

The past year provided significant momentum. The work ahead is about turning that momentum into lasting value for Red Angus breeders, their commercial customers and the beef industry as a whole. Helping create systems where the value of Red Angus genetics are consistently recognized and rewarded, especially at the packing plant level and those segments that directly interface with the end product as every dollar in our industry begins with the consumer's decision to purchase our product.







Future Focused. Breed Driven.

by **Luke Bolin**, Director of Communications

On a warm morning in late July, I sat in my hotel room watching the sun rise behind the St. Louis Arch. After two full days at Ag Media Summit with the brand-new Red Angus communications team, I found myself reflecting on just how much had changed in six short months.

It was hard to believe that only months earlier, I had stepped into my role with the Red Angus Association of America with a clear charge: elevate how we communicate and do not be afraid to challenge the status quo.

I spent those first few months listening, learning and evaluating how we could better serve our members and tell the Red Angus story. After more than 13 years in consumer marketing, returning to the association world gave me a fresh perspective on both the opportunities in front of us and the responsibility that comes with them.

Our communications department needed a vision as forward-focused as the Association itself. From that came what I call our **Seven Pillars of Progress:**

- **Tell the complete Red Angus story**, including the breed, the Association and the people driving its success across the seedstock, commercial and junior sectors.
- **Meet members where they are**, both geographically and throughout the production cycle, with communication grounded in real-world production and profitability.
- **Build a fully integrated communications system** where digital, social, video and print work together to expand our reach.
- **Create clearer educational pathways** that strengthen understanding of Association programs, genetic tools and practical applications.
- **Make information easier to use** through clear, focused and timely communication.
- **Modernize the Red Angus brand** while respecting the history, reputation and values that built it.
- **Build a stronger communications team** with clear roles & the resources needed to serve membership well.

With that direction established, we began building the team to carry it forward. More than 350 people applied for four open positions. From that group, we selected four talented, driven individuals who care deeply about agriculture and are committed to seeing Red Angus succeed.

Now, we get to put that work into action.

The remainder of 2026 will bring some exciting changes, including a refreshed Red Angus brand, a new national advertising campaign, an elevated Red Angus Magazine experience and much more. While you will see plenty that looks new, the purpose behind it remains firmly rooted in who we serve.

More importantly, it represents **you.**

Our members have spent generations building this breed. Our job is to make sure your work, your cattle and your stories receive the attention they deserve.

It is not lost on me that the board and executive leadership have trusted my team and me with the tremendous responsibility of caring for how the world sees and experiences the Red Angus breed. As we continue elevating our communications efforts, I want to reassure everyone that at the core of everything we do is a deep understanding of the responsibility we carry to our membership and our breed.

There is much to look forward to, and we are only getting started. Whatever comes next, our direction is clear: keep moving forward, keep raising the bar and never lose sight of who we are doing it for.

Future focused. Breed driven. Always Red Angus.



Decades of Data

Ponder Marks 28 Years of Dedication to Total Herd Reporting

by **Faye Smith,** Red Angus Magazine Managing Editor

In 1998, Kenda Ponder, current Database and Registration Consultant, was hired by the Red Angus Association of America (RAAA) for one intent: to help grow and develop data services provided to members and breeders. Over the past 28 years, she's not only met her goals, but exceeded them.

The RAAA developed their 1995 strategic plan with determination to implement complete herd and performance reporting to the breed. Out of that plan, Total Herd Reporting (THR) was born.

Ponder, alongside other developers, grew this program to be utilized as a way for producers to collect, report and analyze data from their herds, and use it as a tool to improve the Red Angus breed and enhance accuracy of EPDs.

From the early days and growing pains of the program, THR has been developed into what Ponder describes as a "foundational pillar of the association."

Due to the RAAA putting a strong emphasis into data collection through THR since its conception, the infrastructure has supported the growth of genetic evaluation, research and member services.

"For members, the information they take the time to collect and report becomes part of a much larger data set that ultimately comes back to them through better information and tools for evaluating, managing, breeding and marketing their cattle," Ponder said.

Ponder describes the ever-evolving development of THR driven by the needs of RAAA members and the changing atmosphere of the cattle industry. The platform was designed to be advanced and expanded as stakeholders and RAAA leaders identify needs and opportunities through THR.

"Having seen THR from its early implementation to where it is today reinforces why the program must continue to evolve," Ponder said. "The technology and tools may change, but the fundamental value of complete, accurate and meaningful data reporting remains at the center of the program.

Efficiency is considered to be the most important as development continues to be held on the program – to ensure THR is valuable to its users. Ponder recognizes that the overall goal for updating the program is to provide the tools, information and education needed for producers to successfully participate in THR and meet complete reporting requirements.

Throughout the Fiscal Year of 2025-26, Ponder and her team have adapted numerous changes to the platform.

- **Inventory Metrics:** Developed to help members review reporting across key areas and better understand the completeness of their herd data
- **Inclusion to the National Cattle Evaluation** (**NCE**)**:** Reviewed THR processes and flow of performance data submitted for inclusion in the NCE and ensure information is being utilized effectively
- **Improvements:** Added alerts and reminders through REDSPro designated to encourage timely reporting and help members identify outstanding information before important deadlines.

Ponder looks forward to this upcoming year to establish a recognition program based on reporting metrics.

"These programs will recognize members who consistently submit complete, meaningful data and highlight the important role their participation plays in strengthening the Red Angus data set and genetic evaluation," Ponder said.

As THR and the data reporting process continues to evolve over time, the focus of its development remains the same, to provide value to stakeholders.

"Members invest considerable time in collecting and reporting phenotypic and genotypic data, and our responsibility is to continually look for ways to turn that information into value for them," Ponder says.



JRA in Action: Building Leaders, Building Legacy

by **Taylor Dorsey**, Junior Programs Coordinator

For the Junior Red Angus Association of America (JRA), 2025–2026 was a year defined by momentum. Junior members traveled farther, dug deeper into the industry, and stepped into leadership roles with a confidence that reflects just how far this program has come. Across every event, from a mountain-state Round-Up to a record-setting Youth Expo, the same throughline held true: JRA is building leaders who are ready for what comes next.

The 2025-2026 year kicked off with the Red Angus Round-Up July 14–18, 2025, as junior members traveled to Bozeman, Montana. Over five fun-filled days, 47 participants, including 33 youth ages 12–21 and 13 adult chaperones and staff, explored the local agricultural landscape and gained valuable insight into a wide range of ag industries. The week opened with a welcome speaker from Westin Merril of the Montana Department of Agriculture, setting the stage for a week of hands-on learning. Round-Up featured educational stops at locations such as Yellowstone Cattle Feeders, PAYS Public Auction Yard, Midland Bull Test, The Producer Partnership, Montana State Food Product Development Lab, Alpacas of Montana, Green Mountain Red Angus, and Montana Silversmith. Members also toured Beartooth Ranch and Pictograph Cave State Park, showcasing the diversity of agriculture and scenery in the region. Beyond the educational experiences, participants built lasting friendships through team-building activities, icebreaker games, and an adventurous stop at Adventure Whitewater for rafting. The event balanced learning and fun, creating unforgettable memories for all who attended.

The JRA Board maintained a strong presence at the 2025 Regional Red Angus Shows, actively supporting the breed and engaging with fellow exhibitors across multiple events. These shows provided valuable opportunities for board members to connect with participants, build relationships, and stay informed on current trends and developments within the cattle industry. In early 2026, JRA also participated in Cattlemen's Congress in Oklahoma City, where junior members represented the association in the Pen Show, Bull Show, Female Show, and Junior Show at the National Red Angus Show.

SPARK (Stimulate, Propel, Advance Red Angus Kids), JRA's leadership development experience for members ages 16–21, returned for its second year April 9–12, 2026, at Hi Point Ranch in Desdemona, Texas, hosted by Gary and Kathy Buchholz of GKB Cattle. Over three impactful days, participants engaged in sessions focused on building resumes, sharpening interview skills, strengthening personal leadership styles, and preparing for real-world opportunities. The program also featured team-building activities, interactive workshops, and a ranch tour, continuing to build on the strong foundation set during its inaugural year. SPARK is quickly becoming a signature component of JRA's ongoing mission to develop strong, confident leaders within the Red Angus breed.

The 3rd Annual Red Angus Youth Expo (RAYE), themed "Wild in Wisconsin," took place June 21–26, 2026, at the Alliant Energy Center in Madison, Wisconsin, bringing together over 200 junior members and 633 entries shown. This dynamic six-day event combined hands-on learning, industry insight, and a strong sense of camaraderie to create an unforgettable experience for youth involved in the Red Angus breed. A highlight for many attendees was the continued popularity of the Skill-A-Thon contest, led by Lori Montgomery and Pratt Community College, where participants tested their knowledge across a range of beef industry topics, including hands-on stations covering nutrition, reproduction, and calving using life-size models. Looking ahead, excitement is already building for the 2027 Red Angus Youth Expo, "Reds Grand Galaxy", scheduled for June 20–25, 2027, in Grand Island, Nebraska.

RAYE also hosted the JRA annual meeting and facilitated the election of the JRA Board of Directors. Tessa McGibbon from Arizona, Truett Tolar from Oklahoma, Brodie Bashaw from Oklahoma, and Mikayla Skiba from Minnesota were elected to serve two-year terms, joining returning board members Peyton Andras from Illinois, serving as 2026-2027 President; James Miller from South Carolina, Vice President; Claire McIntyre from Missouri, Secretary; and Zane Downey from Montana, Commercial Chair.

Junior Red Angus members play a vital role in the future of the Red Angus breed, and JRA remains committed to working alongside them and our industry supporters to cultivate the next generation of impactful leaders.



Investing Into Red Angus

Red Angus Stakeholders Foundation Creates Unique Opportunities for the Breed

by **Faye Smith,** Red Angus Magazine Managing Editor

Philanthropy is a concept that many associate plainly with the giving of finances to support a cause. What many people fail to realize is that philanthropy is more than lending out your pocketbook; it's encouraging the successful future of an organization and improving it for a purpose.

The Red Angus Stakeholders Foundation (RASF) was established in 2023 to provide financial support for the Red Angus breed. As a nonprofit 501(c)(3) charitable organization, RASF supports activities to develop a higher degree of efficiency in Red Angus ranching and related agricultural pursuits by supporting youth, research and development, educational and charitable programs.

"The foundation is set-up to pour back into the breed and things that impact our breeders on a day-to-day basis, but also invest in our future," said RASF President, Kyley DeVoe.

RASF is guided by eight members of their own Board of Directors. These directors are tasked with finding contributors to the foundation, distributing endowments across the funds and financing projects on behalf of Red Angus stakeholders.

Since its inception, the RASF board created three separate funds, or pillars, to allocate where donations are used. These are composed of both restricted and unrestricted dollars to which contributors can specify.

- **Research and Development:** A restricted fund that is used for scientific research, development and related education for the improvement of the Red Angus breed.
- **Junior Red Angus**: A restricted fund that directly supports Red Angus youth programming, these are directed towards the Junior Red Angus Association.
- **The General Fund**: Composed of unrestricted donations, being used for any charitable purpose, which could include juniors or research and development

"Our goal is to be able to give back to our stakeholders, the industry and make the breed better," DeVoe said.

Donation funds can be contributed in many ways, from fundraising, memorial funds, or annual gifting.

As of the 2025-26 Financial Year, the RASF team has recognized that their most notable contribution investing projects is in the development of the Hairshed Research EPD with a Ph.D. student from the University of Missouri.

"We have a three-year pledge to fund his research work, with the association helping gather hair shed data for his project, and have him assist with the development of the Red Angus Hairshedding Research EPD," DeVoe said.

In addition to their research funding, DeVoe explains that they supported the Red Angus Youth Expo as a Silver level sponsor, and assisted with many other Red Angus events throughout the year.

DeVoe explains that one of their biggest goals moving forward is to gain more visibility to Red Angus breeders, and encourage them to participate in the development of the organization.

"We want RASF to be more visible to breeders, and let them understand and see what we're doing for the breed," DeVoe said. "We want more people involved because if you invest in it, you generally feel like you're a part of it."

As members learn about the mission and focus of RASF and its goals, DeVoe encourages members to understand how together, they can make a difference for the future of the Red Angus Association of America.

"It's like the old saying 'we're all better together than separate.' At the end of the day, the foundation can be seen as investing in your business, not only for Red Angus but the beef industry as a whole," DeVoe said.



Connecting with Committees

by **Faye Smith,** Red Angus Magazine Managing Editor

Members of organizations are often drawn to join as a member because of the decisions leadership has made to create a successful association. Although a Board of Directors is the most visible as the leaders of an organization, many fail to realize how much appropriated committees help in the development of decisions to an institution.

The Red Angus Association of America (RAAA) has a long standing history of having committees be a large governing body of the organization. While some committees are explicitly written into the by-laws of the association, others have been designed by leaders of the past and present to make sure the organization is driven by the membership.

All committees are composed of at least one board member, staff member and other Red Angus Members that have specialized expertise and backgrounds in specific areas. By incorporating general membership, the RAAA is able to have a better understanding of what the membership is looking for.

“The goal of having committees is to make sure we are listening and meeting the needs of the membership. Also, using our members as experts to help drive the breed forward. Our committee members have great skill sets that we never need to let go unused,” said Halla Ramsey, Executive Director of Operations.

The RAAA currently has 16 committees available for members to be involved in. These span from Finance and Industry Affairs, to Junior Advisory and Strategic Planning.

The Core Policies of the association have driven the use of committees to create a seamless flow of making decisions at the grassroots level. These teams create special projects to work on for the betterment of the breed, then are presented to the board for approvals and execution.

Committee members remain an important piece to assisting with the Board of Directors shaping decisions for the organization. Tony Ballinger, RAAA Board of Director and Chairman of the Breed Improvement Committee states that these members hold a great value to the leadership of the organization.

“Committee members’ feedback is the most valuable input the board can get, to help better make decisions that could impact us all,” Ballinger said.

As committee interest forms come around every fall, the RAAA leadership encourages members to take the opportunity to become involved in committees.

“RAAA Members are our boots on the ground, and are knee deep in the work being done for and within the association,” Ramsey said. “The best members are informed and engaged members.”

Ramsey advocates for members who have never been involved on a national level to start communicating with leadership with their intentions. By calling a staff member or board member to ask questions about committee work and how it helps become more involved in the work of the association, they are able to facilitate conversations with committee chairs and members and help you become comfortable with joining the team.

“Don’t be afraid to speak up and voice your opinion and how you can help our association succeed,” Ramsey said.

After the September board meeting the newly elected President of the board will take into consideration the committee interest forms, established members and ideas of members to form committees for the new year. The RAAA is shaped by its members, and looks forward to the future of their involvement in the association.

Scan Here For
Committee Interest Form

Fiscal Year Snapshot

THR Cow Inventory
103,664

Total Registrations
64,126

Total Recorded
80,008

Bulls Transferred
14,539

Total Members
4,849

RAAA Members
2,852

JRA Members
1,468

Associate Members
529

Total Enrolled Since 1995
3,747,790

Total Enrolled in AlliedAccess
10,420

Total Enrolled in Angus Access
74,861

Top 10 Sires By Registrations

1	Bieber Jumpstart J137	Reg. # 4463653	1,108
2	PIE Hollywood 222	Reg. # 4702973	568
3	BERWALD Confident 2044	Reg. # 4687927	539
4	PIE Cadillac 3289	Reg. # 4865308	532
5	ALC Remedy K60	Reg. # 4610633	492
6	C-T Reputation 0094	Reg. # 4296453	453
7	Bieber CL Energize F121	Reg. # 3958815	421
8	BB Propulsion 9096	Reg. # 4169122	420
9	Bieber Blue Chip H302	Reg. # 4303789	418
10	Bieber Checkmate K126	Reg. #4620529	413

Top 10 RAAA Members By Registrations

1	5L Ranch (MT)	1,738
2	Schuler-Olsen Ranches, Inc (NE)	838
3	Beckton Red Angus (WY)	808
4	Mushrush Red Angus (KS)	807
5	Bieber Red Angus (SD)	786
6	Silver Spur Ranches (WY)	717
7	Pieper Red Angus (NE)	621
8	Wedel Red Angus (KS)	523
9	Gill Red Angus (SD)	516
10	Cross Diamond Cattle Co. (NE)	503

Top 10 RAAA Members By Cow Inventory

1	5L Ranch (MT)	1,672
2	Calvo Family Red Angus (WY)	1,469
3	Beckton Red Angus (WY)	1,036
4	TJS Red Angus (MT)	937
5	Smoky Y Ranch Inc. (KS)	906
6	Pieper Red Angus (NE)	900
7	Schuler-Olsen Ranches, Inc. (NE)	895
8	Bieber Red Angus Ranch (SD)	812
9	Gill Red Angus (SD)	796
10	Silver Spur Ranches (WY)	775

Year in Review



Top 10 States
Number of Members Per State

1 – Texas.....340
2 – Oklahoma.....185
3 – Minnesota.....174
4 – Missouri.....170
5 – Kansas.....160
6 – Iowa.....145
7 – Nebraska.....141
8 – South Dakota.....125
9 – Montana.....116
10 – Wisconsin.....97



Top 10 States
Number of JRA Members Per State

1 – Texas.....232
2 – Oklahoma.....172
3 – Iowa.....133
4 – Missouri.....108
5 – Minnesota.....71
6 – Kansas.....65
7 – Nebraska.....55
8 – Indiana.....47
9 – Illinois.....46
10 – Montana.....44



Top 10 States For Registration

1 – Montana.....8,214
2 – Nebraska.....6,646
3 – South Dakota.....6,187
4 – Kansas.....5,101
5 – North Dakota.....5,010
6 – Texas.....4,585
7 – Oklahoma.....3,234
8 – Minnesota.....3,015
9 – Wyoming.....2,990
10 – Missouri.....2,423



Top 10 States For Transfers

1 – Montana.....3,564
2 – Texas.....2,410
3 – Nebraska.....2,405
4 – South Dakota.....2,199
5 – Kansas.....1,774
6 – Oklahoma.....1,646
7 – North Dakota.....1,594
8 – Missouri.....1,365
9 – Minnesota.....1,281
10 – Iowa.....1,171

Fiscal Year 2025-26 Audit Report

RED ANGUS ASSOCIATION OF AMERICA, INC.
CONSOLIDATED STATEMENT OF ACTIVITIES

For the Year Ended June 30,	Without Donor Restriction	With Donor Restriction	2026 Total
Revenues			
Member services	$ 5,758,093	$ -	$ 5,758,093
Magazine	843,642	-	843,642
Contributions of cash and other financial resources	-	16,259	16,259
Juniors contributions	124,367	36,018	160,385
Special events	60,734	143,822	204,556
Net investment income	930,010	-	930,010
Other income/(loss)	4,503	-	4,503
Net assets released from restrictions	116,295	(116,295)	-
Total revenues	7,837,644	79,804	7,917,448
Expenses			
Program services			
Member services	3,284,074		3,284,074
Magazine	690,794		690,794
Research and junior activities	464,511		464,511
Total program services	4,439,379		4,439,379
Supporting services			
General and administrative	2,439,937		2,439,937
Fundraising	109,941		109,941
Total supporting services	2,549,878		2,549,878
Total expenses	6,989,257		6,989,257
Changes in net assets	848,387	79,804	928,191
Net assets, beginning of year	7,589,282	67,065	7,656,347
Net assets, end of year	$ 8,437,669	$ 146,869	$ 8,584,538

RED ANGUS ASSOCIATION OF AMERICA, INC.
CONSOLIDATED STATEMENT OF FINANCIAL POSITION

June 30,	2026
Assets	
Cash and cash equivalents	$ 481,589
Investments	7,443,130
Accounts receivable, net	194,615
Inventory	143,789
Prepaid expenses	47,916
Deposits	18,683
Property, equipment and software, net	813,258
Right-of-use assets, net	9,899
Total Assets	$ 9,152,879
Liabilities and Net Assets	
Liabilities	
Accounts payable	$ 359,049
Accrued liabilities	133,386
Deferred revenue	66,007
Operating lease liabilities	9,899
Total liabilities	568,341
Net Assets	
Without donor restrictions	
Undesignated	8,437,669
With donor restrictions	146,869
Total net assets	8,584,538
Total Liabilities and Net Assets	$ 9,152,879

